CAN LOGISTICS DRIVE THE KNOWLEDGE-BASED ECONOMY OF THE FUTURE?

We’re exploring how logistics, transportation and supply chain networks can manage whole economic ecosystems to co-create superior value with customers while increasing shareholder return on investment. Value in the 21st century may be based less on products and return on revenue and more on converting ideas and knowledge into enduring value propositions for the customer and supplier network. At UNT, we think now’s the time to envision and help build the global economy of the future.

— Wesley Randall
Associate professor of logistics
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